

Gelu-Frico is now Frico

Gelu-Frico, producer of high quality Air Curtains, is located in Schlierbach, Baden-Württemberg. The company belongs to the Frico Group since 2004 and is now called Frico GmbH. The business stays in Schlierbach, and Gelu stays as a brand name within the Frico Group.

Frico has broadly-based competence and in-depth industry experience, with in-house product development focusing on energy efficient solutions. Frico's products for a pleasant indoor climate are characterized by their leading-edge technology and good design.

“Behind every single Frico product stands experience and development work since 1932, to which all company units have access. A joint development platform concentrates our knowledge and our core competence. We belong to the Frico Group since four years. Now it is time to let our customers profit these synergy effects” says Gerlinde Fuss, Technical Director of Frico GmbH.

Climate-smart solutions

As the market leader, Frico is driving the development of Air Curtains and other heating products, and offers products for the world market, for all type of climates. The product range is very broad, including products for both electricity and water.

The Frico logo is accompanied by the tagline “Local Climate. Global Comfort”. These four words summarise what Frico stands for. For Frico it is important to deliver smart solutions to the market. The products manage the local climate: in business complexes, industrial buildings and offices. The products also help to create a healthy planet; with optimum energy efficiency.

“We are proud to offer energy-efficient products for a better indoor climate”, says Jonas Valentin, CEO of Frico. “We have been doing this since 1932. Our product development focuses on achieving maximum function with the minimum energy consumption – without compromising on design and comfort”.

About Frico

Frico is the leading supplier of Air Curtains, Radiant Heaters and Fan Heaters in Europe. Frico AB has developed and manufactured products for heating since 1932. Today Frico Group consists of Frico AB and six other subsidiaries in Norway, France, Great Britain, Germany, Holland and Austria. Frico also has rep. offices in Russia, Spain and China and distributors in 50 countries around the world. Frico is a part of the Systemair Group, with headquarter in Skinnskatteberg, Sweden, a turnover of 330 MEUR and 1900 employees around the world.

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For more info about the Frico Group, see also www.frico.se and www.gelu-frico.de

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